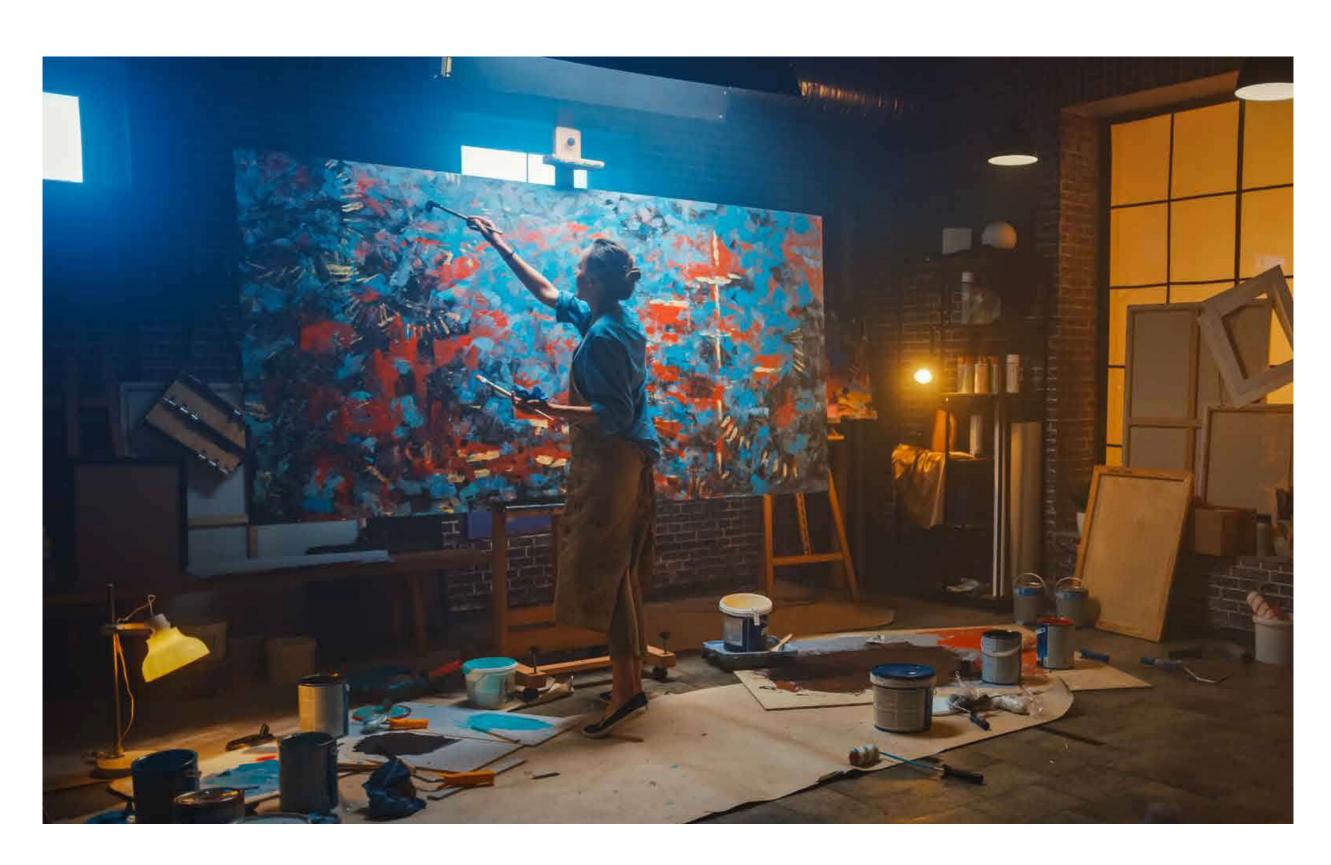




Practice Areas

## Copyright and Entertainment





### **Practice Areas**

# Copyright and Entertainment

Protection of artistic creations, and rights protected by Copyright Law

### **Works Registration**

Tramitamos la inscripción mundial de los derechos de autor sobre las obras artísticas en el campo de la literatura, ciencias y arte de nuestros clientes, asesorándolos integralmente para que puedan explotar su creación y protegerla de copias, piratería y usos indebidos de terceros.

#### · Software.

The source code, interfaces, libraries and additional documents associated with a software product are eligible for copyright protection. We manage the protection of these products comprehensively, reviewing the associated contracts, drafting the terms and conditions (T&Cs), licensing to end users (EULAS) and the conditions agreed for its development.

#### ·Entertainment & Media.

Collaborative works, the production of audiovisual series, radio programmes, book publishing and entertainment products require specialist legal advice in order to establish clearly who owns what share of the rights. We draft tailor-made instruments to meet the needs of each of our clients.

#### ·Advertising and Image Rights.

We advise individuals and companies that use images of people commercially in the course of their business, reviewing and drafting the necessary instruments to avoid any type of controversy or misuse of this important asset, which is now the basis for positioning in social media and commercial networks.





## **Practice Areas**

# Copyright and Entertainment

Protection of artistic creations, and rights protected by Copyright Law

#### • Enforcement of rights, misuse.

The infringement or misuse of works protected by copyright is punishable under Law 17.336 and allows for civil and criminal actions. On behalf of our clients, we file the appropriate lawsuits for these cases, covering civil and moral damages, as well as other negotiation actions and complaints that allow for downloading content infringement.

### ·Contracts and Licence Agreements.

The exploitation of copyrights takes form of their transfer, sale or licensing in order to allow third parties to use them, in whole or in part, and in any way permitted by law. We draw up the instruments required in each case, adapting them to the needs of our clients.

### ·Digital platforms and new forms of exploitation of digital content

The exploitation of copyrights has shifted to new digital formats, whether through streaming platforms, digital book publishing, music platforms, recitals, theatre on demand, or new works created partly by humans and partly by AI (Artificial Intelligence). We seek the best legal strategy for each case to protect the commercial relationships arising from the use and new digital creations and to safeguard the rights of our clients.



## Let's talk



Apoquindo 4775– oficina 1801, Las Condes, Santiago



+56 2 25702183



info@bbd.legal