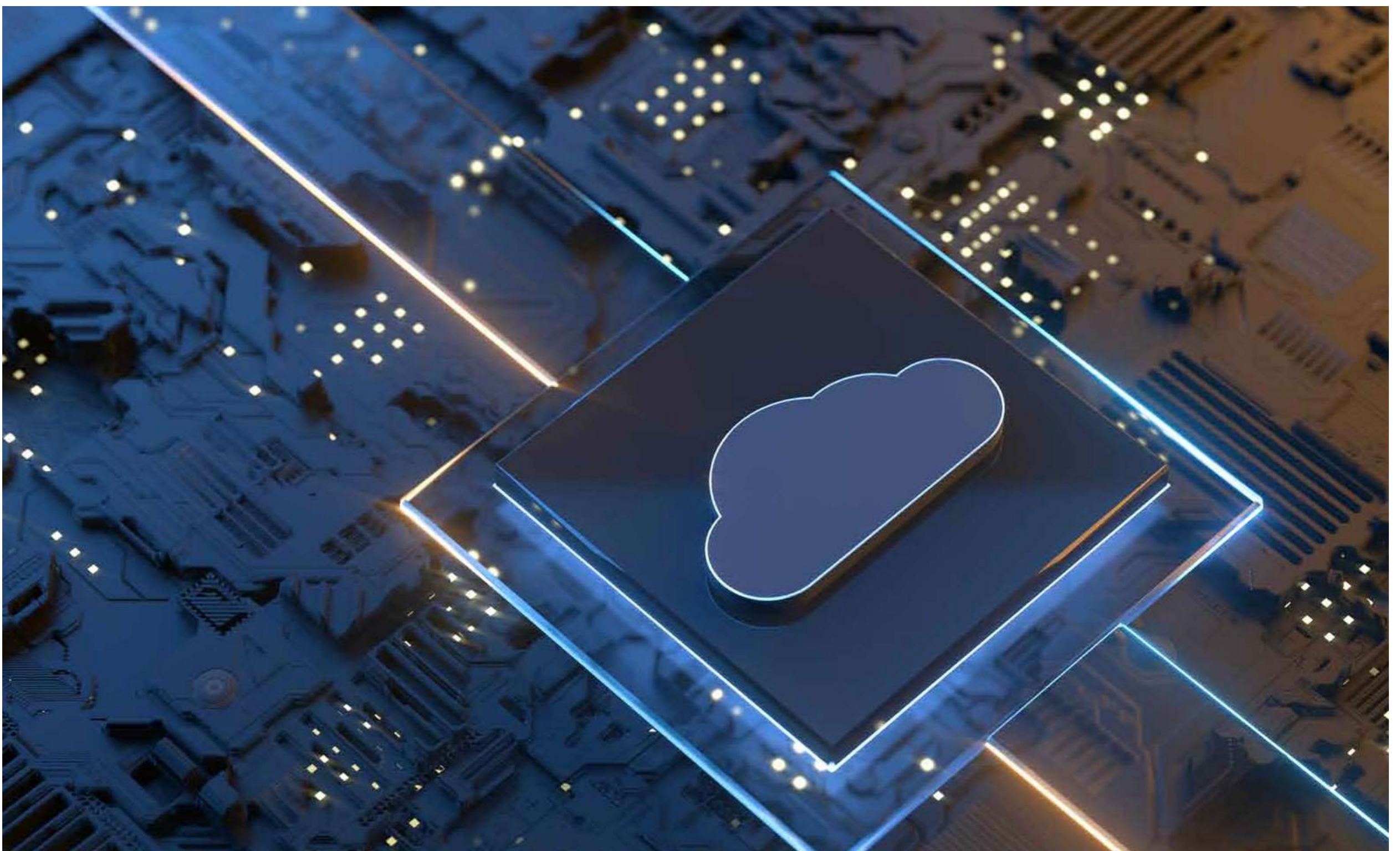




Practice Areas

Privacy and New Technologies



Practice Area

Privacy and New Technologies

Legal advice on Personal Data Protection, regulation of new technologies and domain names.

· **Personal Data Protection.**

The handling, use and processing of Personal Data (PD) is fundamental today. We handle Personal Data Protection regulations to help our clients assess and implement compliance with Personal Data processing rules for their business, especially with the entry into force of the new Data Protection Law in Chile and the creation of the Personal Data Protection Agency.

· **Cibersecurity.**

Compliance with cybersecurity regulations by the technological areas of companies is essential for establishing business and long-term relationships with foreign or international companies. We advise our clients on the analysis, application and compliance of these regulations.

· **New Digital Intellectual Assets protection.**

The development of AI and technology requires new forms of contracts adapted to the new digital era and formats. We create, draft and analyse the appropriate instruments for our clients to protect their information, databases, trade secrets, software, training programmes and, in general, all digital assets and new developments that may be of commercial value to the company.

· **Domain Names.**

Domain names are tools for the correct location of companies and individuals on the commercial platforms offered by the Internet. Their registration with NIC Chile allows for cancellation actions that lead to arbitration proceedings, which we manage on behalf of our clients, including prior negotiations and alternative solutions.



Badilla Davis

Let's Talk



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